

Vita Gunter Dueck

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Prof. Dr. Gunter Dueck is a philosopher, writer, columnist, mathematician, management expert, and a member of “world 2.0”. Until 2011, he served in IBM as a Distinguished Engineer. For the most recent years, he held the position of the CTO (Chief Technology Officer) at IBM Germany. Prior to joining IBM in the year 1987, he was a professor for mathematics at the University of Bielefeld, Germany. His fields of research include information theory, combinatorics, optimization, management theory. His theory of identification (invented with R. Ahlswede) won the 1990 IEEE Prize Paper Award of the IEEE Information Theory Society. Gunter Dueck worked for several years at the IBM Scientific Center as a researcher in optimization and he managed an upcoming business in this field. He founded the Business Intelligence Services (Data Warehouses, Data Mining) for IBM Central Europe. For many years, he was working for strategic direction and cultural change. 2009 and 2010, he led the “Dynamic Infrastructure” and “Cloud Computing” business of IBM Germany. Until 2011, he served as CTO (Chief Technology Officer) of IBM Germany. Currently, he is working as a free author, business angel and speaker.

Gunter Dueck is an IEEE Fellow, a Fellow of the German Computer Science Society, and a corresponding member of the Göttingen Academy of Sciences. In 2011, Computerwoche named him one of the top 100 most influential persons in the IT and Communications Industry.

He authored some satirical-philosophical books on humans, management and life (*Wild Duck, E-Man, Omnisophie, Supramanie, Topothesie – on humane keeping of humans*). In 2006, he published the novel *Ankhaba*, where vampires discover the meaning of life. The book *Lean Brain Management – Success and more Efficiency by Zero-Intelligence* was celebrated as “Management Book of the year 2006” by the Financial Times Germany and getAbstract. His 2007 book *Abschied vom Homo Oeconomicus* deals with the unreason of academic and practical economics, it was one of ten books being nominated for the HANDELSBLATT “Best Book on Economics Award”. The book *Professional Intelligence* claims that humans have several intelligences (intellectual, emotional, creative, attractive, ...) which can form together a vivid sense of professionalism. *The New and its Enemies* deals with the pitfalls of innovation (again one of the nominees for the HANDELSBLATT “Best Book on Economics Award”). A recent book on Swarm Stupidity became quickly a SPIEGEL-Bestseller.